



Sustainability report – Zero edition

S-Cape Travel designs active (walking and cycling), cultural and food & wine tours in Italy and Croatia. We are specialists in organizing self-guided programs, small-group tours, family holidays and tailor-made experiences.

Our **mission** is to offer **unique, immersive and enriching travel experiences** by providing exceptional and **inspiring trips** in a **responsibly sustainable way**, which promotes the **conservation of both natural and human communities**.

In almost 20 years of experience, environmental, economic and socio-cultural sustainability has always played a major role in the creation of our itineraries. Being **active tourism our core business**, S-Cape's products are **characteristically sustainable**.

Yet, even active tourism has an impact, we cannot help that. What we can do is working on **making this impact as positive as possible and compensate for the negative aspects**.

In organizing and operating our trips, we make use of private transport only when necessary, promoting **walking and cycling trips that cover a limited geographical area** and encouraging the use of **public transport**, negotiate **fair prices** and build **strong, fair partnerships** with our Tour Operator partners and suppliers; select suppliers and accommodations that are **locally owned and managed**; allow guests to have **hands-on experiences** in direct contact with the local communities, traditions and habits.

In **2020**, we decided to elevate our commitment for sustainability and have started a **certification process with an external, accredited company** and implement a **systematic approach to improve our sustainability performance, based on the method plan-implement-check**.

To do that, we have applied to [TravelLife](#), accredited and well known on a European level.

We have created a **sustainability team of 2 persons** (one of which has been appointed as sustainability coordinator), issued a [sustainability policy](#) available on our company websites, scheduled goals (available in the policy) and started to implement them.

S-Cape is now working on the "TravelLife Partner" label (committed to sustainability). The next goal will be accomplishing the "TravelLife Certified" label (excellence in sustainability).

As for the **objectives** included in our sustainability policy, in **2020 we have**:

- Started a **staff sensibilization** process, through the creation of sustainability guidelines to be used in the office and in private life, sharing our sustainability policy with all members of staff and giving them access to the basic course provided by TravelLife (some members of staff have accomplished it already, some others will do that by the end of 2021);
- Included **questions about sustainability in the evaluation form** our clients are asked to fill in after a trip;
- Translated the **sustainability policy** into English and published it on our **websites** www.sloways.eu and www.italian-biketours.it (in English and Italian);
- Issued an **action plan** aimed to achieve the goals we have included in our policy;



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- Planned regular **monitoring tools**;
- Started working on **specific role descriptions** for each the company department, so that each member of staff is informed and aware of his/her responsibilities, roles, tasks and required skills. This contributes to a better company organization and efficiency;
- Improved the **energy efficiency** of our new office and invested in **green energy**, thanks to:
 - o Reduction of paper use to what is strictly necessary or required by the Italian law (in force in the past years, already);
 - o New kitchen provided with a fridge, microwave and dishwasher, so that staff members are encouraged to use the kitchen for cooking and avoid buying take-away lunch, which is usually wrapped in disposable plastic;
 - o Improved waste differentiation through staff sensibilization and clear guidelines on how to properly dispose and differentiate waste according to the local system (in force in the past years, already);
 - o Digitalization of 95% of travel documentation, so that our clients can use it via smartphone (we provide an APP) and do not need to print their travel documents and roadbooks (in force in the past years, already);
 - o Use of eco-labelled cleaning products (in force in the past years, already);
 - o Domotic system in place to monitor energy and water consumption.
- Included **social corporate responsibility and sustainability clauses** in the contracts to our suppliers (included in contracts issued starting from February 2021, so mainly for contracts 2022);
- Financed the development of itineraries such as the [Sentiero Italia](#) and the [Cammino di Francesco](#);
- Reinforced our partnership with the Associazione Europea delle Vie Francigene (AEVF), who aims to promote the Via Francigena through events, projects in the frame of the European Cultural Routes program;
- Included sustainability in the communication to our direct clients (social media, website, newsletter).

S-Cape commits to always working to improve our sustainability performance, with new, ambitious goals to achieve in the long term.

There's no planet B, there's no humanity B.

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